



DefensePlacements

Defense, Aerospace & Homeland Security Recruitment

Call (678) 343-2742

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DefensePlacements Newsletter January 2012

If you need world-class professionals to fill your defense positions or looking for the [best defense industry jobs](#) available DefensePlacements is your advocate in defense staffing.

We are **Fast, Focused, Flexible,** and **Friendly!** Click through our website to see our distinct qualifications, [Bios](#) and comprehensive process.



Recognizing The Global Demand For Professionals

Recognizing the global demand for professionals puts you ahead of other businesses. By getting top talent on board before the competitors, your business propels forward. While other executives are still searching for professionals, you already have the best ones on board. In the next year, there are several staffing areas you should consider.

Return On Investment - Project management professionals with IT skills are essential for your organization to succeed. Modern technologies move fast and you have to keep up with the pace. Properly planning projects and overseeing their implementation are crucial to keep your company profitable and progressive. Look for a project manager with leadership abilities, a positive attitude and excellent people skills.

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[http://www.strategicplanningsuccess.com/images/newsletter_pics/DP/DP-1\(Jan-12\).pdf](http://www.strategicplanningsuccess.com/images/newsletter_pics/DP/DP-1(Jan-12).pdf)



Exceptional Leaders...Declare The Future

Our Founding Fathers 'declared' our independence. Exceptional Leaders know that to create a desired future, they must declare it. This creates the space, energy and enthusiasm for them and for others to make it a reality.

Bill Gates's declaration was *"a computer on every desk running Microsoft software."* This is now realized, and Microsoft is struggling to find the next declaration that will propel them into the future.

Google's mission *"is to organize the world's information and make it universally accessible and useful."* This declaration certainly seems to be working for them.



Available Positions
Candidates Click Here

Available Professionals
Companies Click Here

About Us

DefensePlacements, Inc. is a highly niched recruitment firm serving the Defense/Aerospace/HLS sector for 10 years.

We are the experts in our field with specialists in Cyber, Quality, BD/Sales, Engineering, Software, and Operations. Acutely aware of trends many of our placements are in the cleared space. (Secret, TS, TS/SCIs)

FAST, FOCUSED, FLEXIBLE, and FRIENDLY is our guiding philosophy via a culture of authenticity, honesty, and integrity.

Founded by a decorated combat pilot, we are an approved **Vietnam Veteran Owned Small Business Enterprise.**

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Are Your Customers Really Satisfied?

By definition, a satisfied customer is a consumer that has had a desire or need successfully fulfilled. Surveys in and of themselves really do not determine how well your customer satisfaction is. The prevailing problem of surveys is that, in reality, how many customers actually fill out the survey? In addition, many consumers who are given surveys to complete are not necessarily completing them at exactly the time the survey sheet was given to them. How do you know if they are giving the correct emotion that they felt at the exact time that the transaction transpired? In reality, a customer is really not reacting to the business itself when they fill out a survey. They are reacting to the person or entity within the business that helped them.

[Click here to read more...](#)

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**satisfaction
guaranteed**

"We are what we repeatedly do. Excellence, then, is not an act, but a habit"
~Aristotle

"There is one quality that one must possess to win, and that is definiteness of purpose, the knowledge of what one wants, and a burning desire to possess it."
~ Napoleon Hill

"A creative man is motivated by the desire to achieve, not by the desire to beat others."
~ Ayn Rand

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